

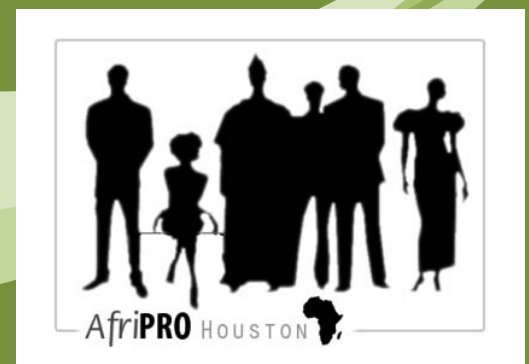
2009 HOUSTON AFRICAN BUSINESS EXPO

Presented by:

AfriPRO Houston and African Business Council of Texas

Sponsor Package

SATURDAY, AUGUST 22, 2009





2009 Houston African Business Expo

Saturday, August 22, 2009

Sponsor Package



Dear Business Representative:

AfriPRO Houston and the African Business Council of Texas invite you to participate as a sponsor in our 2009 Houston African Business Expo ("The Expo"). This event is intended to showcase African owned businesses to the Houston community and to provide business development expertise in order to help Houstonians start a business, grow a business, and potentially move a business to Africa.

The 2009 Houston African Business Expo will be held on Saturday, August 22, 2009 from 11 a.m. to 6 p.m. at the International Trade Center in Houston. The Expo is expected to draw over 250 attendees from the Houston area. The Houston African Business Expo will feature an Exhibitor Hall of over 30 African owned businesses and organizations; business development seminars and panels about varying business topics; a business networking breakfast; and a business networking cocktail dinner where a renowned business owner will be honored and deliver a keynote address.

AfriPRO Houston was founded in 2005 as a chapter of the Global African Professionals Network. AfriPRO Houston's primary mission is to motivate its network of African professionals to build a new positive image of and appreciation for Africa and Africans by organizing business, charitable, and networking events that inform, educate, empower, and celebrate Africa and Africans. We have experienced steady growth and our programming now reaches over 500 professionals in the Greater Houston area and beyond. Our membership includes attorneys, doctors, pharmacists, engineers, nurses, accountants, IT specialists, and entrepreneurs, among others, of African descent. African Business Council (ABC) of Texas, the community outreach arm of SEONE Corporation, LLC, is a forum that provides African business owners, and those wishing to do business with Africans in the Diaspora and on the continent of Africa, a way to meet and network.

Again, we invite you to participate in The Expo as a sponsor. We are confident that your support will be an opportunity to expand your market share, increase product awareness and usage, and establish an image of good business citizenship in the community.

Enclosed, you will find the Houston African Business Expo Sponsor Application that includes information and rates. All information you need with respect to being a sponsor is included. If there are any questions, please do not hesitate to contact us.

Please be sure to complete the application in its entirety. Failure to do so may hinder the processing of your application.

If you have any questions or concerns, please contact us at the information below or HABE@afriprohouston.org.

Thank you,

Modinat "Abby" Kotun
President, AfriPRO Houston
(281) 788-8798
president@afriprohouston.org

Tina Edebor
Chair, African Business Council of Texas
(832) 524-1284
professionaldevelopment@afriprohouston.org

www.afriprohouston.org/HABE



2009 Houston African Business Expo

Saturday, August 22, 2009

Sponsor Package



SPONSOR INFORMATION:

1. **General:** The 2009 Houston African Business Expo will be held on Saturday, August 22, 2009 from 11 a.m. to 6 p.m. at the International Trade Center in Houston, 11110 Bellaire Blvd, Houston, TX 77072. The Exhibitor Hall will be held from Noon until 5 p.m.
2. **Houston African Business Expo Events:**
 - a. **The Exhibitor Hall**

The Exhibitor Hall will showcase African owned businesses and companies. Exhibitor Hall attendees will walk around the hall in search of things to buy for themselves or others and information about the businesses present.
 - b. **Workshops and Seminars**

The workshops and seminars will provide business development expertise to help Houstonians who desire to start a business, grow a business, and potentially move a business to Africa.
 - c. **Speakers and Special Guests**

A reputable African business owner will deliver a keynote address to the attendees. Additionally, other speakers and special guests will be involved in the Workshops and Seminars and honored at our Networking meals.
3. **Sponsorship Opportunities:**
 - a. **Presenting Sponsorship of Houston African Business Expo – \$1,000**
 - i. e.g. Houston African Business Expo *presented by Company X*
 - Only 1 presenting sponsorship available on a first come, first serve basis
 - ii. 10 Admissions to overall event
 - iii. Two tables in Exhibitor Hall
 - iv. Full page ad in event program guide
 - v. Workshop presentation opportunity
 - vi. Speaking opportunity at Opening or Closing Session and promotional materials in conference bag
 - b. **Breakfast/Lunch/Workshop/Sub-Event Sponsorship – \$500**
 - i. e.g. Networking Lunch, *Sponsored by Company X*
 - Title sponsorship of sub-events available on a first come, first serve basis
 - ii. 5 Admissions to event
 - iii. Table in Exhibitor Hall
 - iv. Full page ad in event program guide
 - v. Short speaking opportunity during sponsored sub-event and promotional materials in conference bag
 - c. **Marketplace Bag Sponsorship – \$500**
 - i. We will give all registered participants a reusable shopping tote. This is an excellent opportunity for your business to place their logo and motto on the bag. Sponsorship of this item pays for the design, production, and shipment of the tote bags. Additionally, recognition will be included in the program guide to let attendees know that this item was sponsored by your business.



2009 Houston African Business Expo

Saturday, August 22, 2009

Sponsor Package



SPONSOR APPLICATION

CONTACT INFORMATION

Company/Business Name		
Contact Person	Title	
Address		
City	State	ZIP
Phone Number	Alternate Phone Number	
E-Mail Address	Website	

DETAILED INFORMATION

Sponsorship Level:		
Presenting Sponsor	<input type="checkbox"/>	\$1000
Sub-Event:		
Networking Breakfast	<input type="checkbox"/>	\$500
Workshop	<input type="checkbox"/>	\$500
Cocktail Dinner	<input type="checkbox"/>	\$500
Marketplace Bag Sponsorship	<input type="checkbox"/>	\$500
Additional Marketplace Tickets	Quantity: ____ x \$10	\$
Additional Advertisements: (please attach ad info)	Half Page Quantity: ____ x \$30	\$
	Full Page Quantity: ____ x \$50	\$
GRAND TOTAL		\$

Please return application and payment by July 15th.

Remit application and payment to:

AfriPRO Houston
 Attn: HABE
 9809 Richmond Avenue, Unit C8
 Houston, TX 77042

For more information or if you have any questions or concerns, please contact Expo Chairpersons:

Okechukwu Ofili (281) 773-6300 HABE@afriprohouston.org
 Nkem Oji-Alala (281) 380-5910 HABE@afriprohouston.org

**** Please make checks & money orders payable to AfriPRO Houston ****